

“Behind Our Success, There Is Our Customer’s Success”

Vistaar take immense pleasure in reaching out to you and say “when Our Customers succeed, We succeed” and we look at our business through the prism of mutual benefit. At Vistaar, we have always believed that it is possible to transform rural lives with the right kind of financial empowerment and that has been our consistent endeavour. Our belief has been validated over the years and we continue to remain invested in the potential of rural and semi-urban India. The cornerstone of our continued growth over the years has been the ability to have a deep local connect with the market and customers. Following are the testimonials and success stories from couple of our long-term customers -

‘Vistaar Dairy Center’
It Is...!



Dadsab Ruge is a dairy farmer in Bhoj village near Chikkodi, Karnataka. When he was in need of financial help, he had approached all the Banks and Financial Institutions but his loan application was not sanctioned. At that time, one of Vistaar’s Customer Relationship Officer approached him. In a week’s time, his loan facility of Rs. 3.50 Lakhs was sanctioned and disbursed. The customer has maintained an excellent repayment history with us which in due course facilitated Vistaar to offer him a higher loan based on his requirements. As a token of thankfulness, the customer has renamed his dairy as ‘Vistaar Dairy Center’.

Balasaheb Rajaram availed loan of Rs. 2 Lakhs from Vistaar for purchase of stocks from Sangli Branch of Vistaar (in Maharashtra). He is one of the earliest customers for Vistaar in Sangli. Balasaheb says – “Vistaar Finance is a transparent and friendly institution that helps small businessmen from remote places to realize their dreams by supporting them financially and motivating them. Vistaar helped me get financial aid, explained all terms of the loan in Marathi (regional language), which helped me to understand fully and that is the reason why I am very happy and successful today. So as tribute to Vistaar, I have named my shop as ‘Vistaar Gift Store’.”



‘Vistaar Gift Store’
It Is...!

Snapshot – June, 2016	
States	12
Branches	198
Districts	135
Customers	83,141
Employees	2,057
Portfolio (₹ Crs.)	925

